Listing Owner

Photography Guide

How to take the best photos of your space so it gets booked faster
Guidelines

Sharing great photos of your space on our platform will reveal its potential and get booked fast.

Listings with high-quality photos receive more requests and bookings on our platform, so follow these guidelines to make your space stand out!

Let’s get started! In order to get your space listed on Storefront, you need to:

- Provide at least 4 interior pictures and 2 exterior pictures of your space.
- Upload a minimum picture size of 1440 (Width) x 960 (Height).
- Take HORIZONTAL photographs only

Not a professional photographer? No problem! We’re here to help you produce high-quality content.

Tip: While it’s preferable to shoot with a camera, a smartphone can also do the trick if the photo follows our guidelines.

How to take a Storefront-approved photo

Set up your space  Choose the right perspective  Use natural light  Stay stable or use a tripod
6 Golden Rules for a Nice Shot

1. Shoot straight (every room)
2. Shoot into every corner
3. Respect vertical and horizontal lines
4. Highlight unique features
5. Show the organization of your space
6. Take pictures from outside

Please keep in mind:

- Images should minimize deformities and crookedness.
- Photograph your space to illustrate the quality of its features for potential clients to see.
- Please pay close attention to the details in the picture and the quality of light. Whether it is a showroom, boutique or gallery, this will help set the scene and present the character of the space.

Last but not least:

*Before sending over your images, number them placing your best images first. These will be highlighted on the listing home page!*
Successful images

What not to shoot

Raw spaces  Messy spaces  Closed blinds

Dark spaces  People in pictures  Not straight

Blurry images  Close-ups  Vertical photos